



Jammu & Kashmir  
Peoples' Conference

**Molvi Imran Reza Ansa**  
Sr General Secretary | Treasu

Date 14.11.2024

Ref No JKPC/GS/NOV/12

**OFFICE OF THE CHIEF ELECTORAL OFFICER**  
UT of Jammu & Kashmir  
Nirvachan Bhawan,  
Rail Head Complex Jammu

**Subject:** Statement of election expenditure of Lok Sabha election of J&K People  
Conference party.

Dear Sir,

Kindly find enclosed herewith statement of election expenditure incurred during the Lok  
Sabha election 2024 by our party.

With regards,

Yours faithfully,

**Imran Reza Ansari**

**Sr. General Secretary**  
**J&K People Conference**

14-11-24

**STATEMENT OF ELECTION EXPENDITURE OF POLITICAL PARTY IN  
ELECTIONS TO LOK SABHA/ASSEMBLY**  
(From the date of announcement of election till the date of completion of election)

1. Name of political party: Jammu and Kashmir People Conference
2. Election to the: Parliamentary Elections 2024 (Lok Sabha) from Jammu & Kashmir Union Territory.
3. Date of announcement of election: 16<sup>th</sup> March, 2024
4. Date of completion of election: 6<sup>th</sup> June, 2024.

**PART-A**

5. Details of Election Expenditure incurred/authorized at Party Central Headquarters

|     |                                                                                                                                                                                                                                                           |                  |
|-----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|
| 5.1 | <b>a. Opening balance of party funds at Party Central Headquarters</b><br>(on date of announcement of election)                                                                                                                                           | <b>Amount</b>    |
|     | <b>Description</b>                                                                                                                                                                                                                                        | <b>Amount</b>    |
|     | (i) Cash in hand                                                                                                                                                                                                                                          | 11,492.00        |
|     | (ii) Bank balance<br>(HDFC BANK LTD BAGHAT BARZULLA CHOWK SRINAGAR)                                                                                                                                                                                       | 0.00             |
|     | <b>Total</b>                                                                                                                                                                                                                                              | <b>11,492.00</b> |
| 5.2 | <b>a. Gross receipts of Party Central Headquarters from all sources from</b><br><b>the announcement of election to the date of completion of election</b>                                                                                                 |                  |
|     | <b>Description</b>                                                                                                                                                                                                                                        |                  |
|     | (i) Cash (Donation Rs - & Membership Rs-)                                                                                                                                                                                                                 | <b>Amount</b>    |
|     | (ii) Cheque or D.D. etc(Donation)                                                                                                                                                                                                                         | 521,492.00       |
|     | (iii) In kind (Received complimentary goods or services from any<br>person/entity)<br>(Please mention details and notional value of such item- goods or<br>services such as helicopter services etc. received as complimentary<br>from any person/entity) | NIL              |
|     | <b>Total</b>                                                                                                                                                                                                                                              |                  |

|     |                                                                                                                                                                                                                                                                                                                                        |               |
|-----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| 5.3 | <b>a. Gross Expenditure incurred/authorized by Party Central Headquarters for general Party propaganda from the announcement of election to the date of completion of election ( If more than one state are involved, then the state wise total expenses incurred by the Party Central Head Quarters is to be given in Schedule-1)</b> |               |
|     | <b>Description of Gross expenditure by Party Central Headquarters</b>                                                                                                                                                                                                                                                                  | <b>Amount</b> |
|     | (i) Cash                                                                                                                                                                                                                                                                                                                               | NIL           |
|     | (ii) Cheque or D.D. etc                                                                                                                                                                                                                                                                                                                | NIL           |
|     | (iii) Expenditure authorized, but remaining outstanding on date of completion of election                                                                                                                                                                                                                                              | NIL           |
|     | <b>Total</b>                                                                                                                                                                                                                                                                                                                           | NIL           |
|     | <b>b. Break up of the above general Party propaganda expenses incurred/authorized by Party central headquarters</b>                                                                                                                                                                                                                    | NIL           |
|     | (i) Travel expenses of Star Campaigners as mentioned in explanation 1 of Section 77 of R.P. Act,1951<br>(Details to be enclosed in format given in Schedule-2)                                                                                                                                                                         | NIL           |
|     | (ii) Travel expenses of leaders other than Star campaigners. (Details to be enclosed in format given in Schedule- 2A)                                                                                                                                                                                                                  | NIL           |
|     | (iv) Expense on Media advertisement (print and electronic, bulk sms, cable, website, TV channel etc.) on General Party propaganda<br>(Details to be enclosed in format given in Schedule-3)                                                                                                                                            | NIL           |
|     | (v) Expense on Publicity Materials including posters, banners, badges, stickers, arches, gates, cutouts, hoardings, flags etc. for general party propaganda<br>(Details to be enclosed in format given in Schedule-4)                                                                                                                  | NIL           |
|     | (v)Expense on Public meetings/processions/rally etc. for general party propaganda<br>(Details to be enclosed in format given in Schedule-5)                                                                                                                                                                                            | NIL           |
|     | (vi) Any other expense towards General Party propaganda (Details to be enclosed in format given in Schedule- 6)                                                                                                                                                                                                                        | NIL           |
|     | <b>Total expense on general party propaganda</b>                                                                                                                                                                                                                                                                                       | NIL           |

|     |                                                                                                                                                                                                                                                                                                                             |                           |                              |                   |
|-----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|------------------------------|-------------------|
| 5.4 | <b>a. Gross Expenditure incurred/authorized by Party Central Head Quarters for the Candidate(s)</b>                                                                                                                                                                                                                         |                           |                              |                   |
|     | (i). Total lump sum payment(s) to candidate(s) of the party or other candidate(s) authorized/ incurred by Party Central Head Quarters, either in cash or by Instruments like- cheque/ DD/PO/RTGS/Fund Transfer etc.<br><br>(Details to be enclosed in format given in Schedule-7)                                           | NIL                       |                              |                   |
|     | (II). Total Expense on Media Advertisement (print and electronic, bulk sms, cable, website, TV channel etc.) for specific candidate(s) with photo or name or attributable as election expenses of candidate(s)<br><br>(Details to be enclosed in format given in Schedule-8)                                                | NIL                       |                              |                   |
|     | (iii) Total expense on Publicity Materials (like posters, banners, election material etc) with photo and/or name of the candidate(s)<br><br>(Details to be enclosed in format given in Schedule-9)                                                                                                                          | 499,874.00                |                              |                   |
|     | (iv) Total Expense (Other than general party propaganda) on Public meetings/processions etc (barricades /audio etc /hired vehicles for the audience /supporters) at the rally of Star Campaigners or other leaders with candidate(s)<br><br>(Details to be enclosed in format given in Schedule- 10)                        | NIL                       |                              |                   |
|     | (v) Any other expense for candidate(s)<br><br>(Details to be enclosed in format given in Schedule-11)                                                                                                                                                                                                                       | NIL                       |                              |                   |
|     | <b>Total expense on candidate(s)</b>                                                                                                                                                                                                                                                                                        |                           |                              | <b>499,874.00</b> |
| 5.5 | <b>Total lump sum amount given by Party Central Headquarters to State Unit(s) of the Party (including the districts and local units) or other party for election expenses (Please mention state wise amount). If political party makes payment(s) on more than one occasion then date wise details are to be mentioned.</b> |                           |                              |                   |
|     | <b>Name of State Unit of Party to which Payment made/ Name of Other Political Party (if any)</b>                                                                                                                                                                                                                            | <b>Date(s) Of Payment</b> | <b>Cash, Cheq/DD no. etc</b> | <b>Amount</b>     |
|     | 1                                                                                                                                                                                                                                                                                                                           |                           |                              |                   |
|     | 2.                                                                                                                                                                                                                                                                                                                          |                           |                              |                   |
|     | 3.etc.                                                                                                                                                                                                                                                                                                                      |                           |                              |                   |
|     | <b>Total</b>                                                                                                                                                                                                                                                                                                                |                           |                              |                   |

|     |                                                                                                      |                 |
|-----|------------------------------------------------------------------------------------------------------|-----------------|
| 5.6 | <b>a. Closing Balance of party funds at Party Central Headquarters on the completion of election</b> | <b>Amount</b>   |
|     | <b>Description</b>                                                                                   |                 |
|     | (i)Cash in hand (as on 11-11-2024)                                                                   | <b>10017.00</b> |
|     | (ii)Bank balance<br>(HDFC BANK LTD BAGHAT BARZULLA CHOWK SRINAGAR)                                   | <b>11601.00</b> |
|     | <b>Total</b>                                                                                         | <b>21618.00</b> |

## PART-B

6. Details of Election Expenditure incurred / authorized by State Unit of the political party or by State Party Headquarter including all district level and local units for the State of -

I. If political party incurs/ authorizes election expenses in more than one state, the details for each state is to be given in separate sheet as per this pro-forma,

II. The state political party having headquarters within the state shall submit report in this pro-form.

|     |                                                                                                                                                                                                                                      |  |               |
|-----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|---------------|
| 6.1 | <b>a. Opening balance of State Unit (including district level units and local units)</b><br>(On the date of announcement of election)                                                                                                |  | <b>Amount</b> |
|     | <b>Description</b>                                                                                                                                                                                                                   |  |               |
|     | (i) Cash in hand                                                                                                                                                                                                                     |  |               |
|     | (ii) Bank Balance<br>(Please mention name of the bank and branch)                                                                                                                                                                    |  |               |
|     | <b>Total</b>                                                                                                                                                                                                                         |  |               |
| 6.2 | <b>a. Gross receipts from all sources from the date of announcement of election to the date of completion of election by State Unit (including district level units and local units in the state)</b>                                |  |               |
|     | <b>Description</b>                                                                                                                                                                                                                   |  | <b>Amount</b> |
|     | (i) Cash                                                                                                                                                                                                                             |  |               |
|     | (ii) Cheque or D. D. etc.                                                                                                                                                                                                            |  |               |
|     | (iii) In kind (Received complimentary goods or services from any person/entity)<br>(Please mention notional value of such item-goods or services such as helicopter services etc. received as complimentary from any person /entity) |  |               |
|     | <b>Total</b>                                                                                                                                                                                                                         |  |               |
| 6.3 | <b>a. Gross Expenditure incurred/ authorized by State Unit (including district level units and local units) for General Party propaganda (from the date of announcement of election to the date of completion of election)</b>       |  |               |
|     | <b>Description of Gross expenditure by State Unit</b>                                                                                                                                                                                |  | <b>Amount</b> |
|     | (i) Cash                                                                                                                                                                                                                             |  |               |
|     | (ii) Cheque D. D. etc                                                                                                                                                                                                                |  |               |
|     | (iii) Expenditure authorized, but remaining outstanding on date of completion of election                                                                                                                                            |  |               |
|     | <b>Total</b>                                                                                                                                                                                                                         |  |               |
|     | <b>b. Break up of expenditure for general party propaganda incurred by State Unit (including District level Units and local units)</b>                                                                                               |  |               |

|     |                                                                                                                                                                                                                                                              |  |
|-----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
|     | (i) Travel expenses on Star Campaigner(s) incurred by State Unit<br>(Details to be enclosed in format given in Schedule- 12)                                                                                                                                 |  |
|     | (ii) Travel expense on Other leaders by State Unit (Details to be enclosed in format given in Schedule-13)                                                                                                                                                   |  |
|     | (iii)Expense on Media Advertisement (print and electronic, bulk sms, cable, website and TV Channel etc.) on General Party propaganda by State Unit<br>(Details to be enclosed in format given in Schedule-14)                                                |  |
|     | (iv) Expense on Publicity Materials including posters, banners, badges, stickers, arches, gates, cutouts, hoardings, flags etc for general party propaganda by State Unit<br>(Details to be enclosed in format given in Schedule-15)                         |  |
|     | (iv) Expense on Public meetings/processions/Rally etc. for general party propaganda by Sate Unit<br>(Details to be enclosed in format given in Schedule- 16)                                                                                                 |  |
|     | (v) Any other expense for General Party propaganda by State Unit<br>(Details to be enclosed in format given in Schedule- 17)                                                                                                                                 |  |
|     | <b>Total</b>                                                                                                                                                                                                                                                 |  |
| 6.4 | <b>a. Gross Expenditure incurred or authorized by State Unit for Candidate(s) including District level Units and local units attributable to candidate(s) (other than for general party propaganda)</b>                                                      |  |
|     | (i) Total lump sum payment(s) to Candidate(s) of the party or other candidate(s) authorized/ incurred by State Unit, either in cash or by Instruments like- cheque/ DD/PO/RTGS/Fund Transfer etc.<br>(Details to be enclosed in format given in Schedule-18) |  |
|     | (ii)Total Expense on Media Advertisement (print and electronic, bulk sms, cable, website, TV Channel etc.) for the candidate(s) with photo or name of candidate (s) by State Unit<br>(Details to be enclosed in format given in Schedule-19)                 |  |
|     | (iii)Total expense on Publicity Materials (like posters, banners, cut-outs, election materials etc) with photo and/or name of the candidate(s) by State Unit<br>(Details to be enclosed in format given in Schedule-20)                                      |  |
|     | (iv)Total Expense by State Unit(Other than general party propaganda)on barricades /audio etc /hired vehicles for the audience /supporter at the rally of Star Campaigners with candidate(s)<br>(Details to be enclosed in format given in Schedule-21)       |  |
|     | (v) Any other expense for the candidate(s) by State Unit (Details to be enclosed in format given in Schedule-22)                                                                                                                                             |  |
|     | (vi)Expenditure incurred on publishing criminal antecedents of the candidate(s) by State Unit (Details to be enclosed in format given in Schedule-23B)                                                                                                       |  |

|     |                                                                                                                                                                                                                                                           |                           |                                 |               |
|-----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|---------------------------------|---------------|
|     | <b>(vii) Expenses on virtual campaign through Social Media platforms/Apps/Other means by State Unit (Details to be enclosed in format given in Schedule 24B)</b>                                                                                          |                           |                                 |               |
|     | <b>Total expense on candidate(s)</b>                                                                                                                                                                                                                      |                           |                                 |               |
| 6.5 | <b>Total lump sum amount given by State Unit of the Party (including the districts and local units) to Other party(s) for election expenses. If political party makes payment(s) on more than one occasion then date wise details are to be mentioned</b> |                           |                                 |               |
|     | <b>Name of State Unit of Party to which payment made/Name of other Political Party (if any)</b>                                                                                                                                                           | <b>Date(s) of Payment</b> | <b>Cash, Cheque/DD etc. no.</b> | <b>Amount</b> |
|     | 1                                                                                                                                                                                                                                                         |                           |                                 |               |
|     | 2                                                                                                                                                                                                                                                         |                           |                                 |               |
|     | 3. etc.                                                                                                                                                                                                                                                   |                           |                                 |               |
|     | <b>Total</b>                                                                                                                                                                                                                                              |                           |                                 |               |
| 6.6 | <b>a. Closing Balance of State Unit of the Party (including the districts and local units) on the completion of election</b>                                                                                                                              |                           |                                 | <b>Amount</b> |
|     | <b>Description</b>                                                                                                                                                                                                                                        |                           |                                 | <b>Amount</b> |
|     | (i)Cash in hand                                                                                                                                                                                                                                           |                           |                                 |               |
|     | (ii)Bank balance<br>(Please mention name of the bank and branch)                                                                                                                                                                                          |                           |                                 |               |
|     | <b>Total</b>                                                                                                                                                                                                                                              |                           |                                 |               |

**PART-C**

**Summary of all Receipts and expenditure incurred/ authorized by the Political Party during election (from the date of announcement of election till completion of election) as mentioned in tables in Part-A and B.**

|          |                                                                                                                                                                          |                  |
|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|
| <b>A</b> | <b>Name of the Party: Jammu And Kashmir People Conference</b>                                                                                                            |                  |
| <b>B</b> | <b>Date(s) of Poll: 01 - Baramulla Parliamentary Constituency 20 May, 2024.</b>                                                                                          |                  |
| <b>C</b> | <b>Election to: Jammu And Kashmir Union Territory<br/>(mention the State names and Assembly/Lok Sabha Constituency)</b>                                                  |                  |
| <b>D</b> | <b>Opening Balance(for Party Central Head Quarters and State/Dist./Local level units all included)</b>                                                                   |                  |
|          | <b>Description</b>                                                                                                                                                       | <b>Amount</b>    |
|          | <b>I. Cash in hand [5.1.a. (i) +6.1.a. (i) of all election related states]</b>                                                                                           | <b>11,492.00</b> |
|          | <b>II. Cash in bank [5.1.a.(ii)+6.1.a.(ii) of all election related states]</b>                                                                                           | <b>0.00</b>      |
| <b>E</b> | <b>Gross receipts from date of announcement of election to the date of completion of election (both at Party Central Headquarters and State/Dist./Local level units)</b> |                  |
|          | <b>Description</b>                                                                                                                                                       | <b>Amount</b>    |
|          | <b>I. Cash [5.2.a.(i)+6.2.a.(i)of all states]</b>                                                                                                                        | <b>NIL</b>       |
|          | <b>II. Cheque or Draft [5.2.a.(ii)+6.2.a.(ii) of all states]</b>                                                                                                         | <b>NIL</b>       |
|          | <b>III. In kind(or complementary receipts) [5.2.a.(iii) + 6.2.a.(iii) of all election related states]</b>                                                                | <b>NIL</b>       |
|          | <b>IV Total receipt(s)</b>                                                                                                                                               | <b>NIL</b>       |

|          |                                                                                                                                                                                                                                   |                   |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| <b>F</b> | <b>Gross Expenditure incurred/ authorized for general Party propaganda from the date of announcement of election to the date of completion of election (both at Party Central Headquarters and State/Dist./Local level units)</b> |                   |
|          | <b>Description</b>                                                                                                                                                                                                                | <b>Amount</b>     |
|          | <b>I. Cash or Cheque /DD etc. [5.3.a.(i)+6.3.a.(i) of all election related states]</b>                                                                                                                                            | <b>NIL</b>        |
|          | <b>II. Cheque or Draft [5.3.a.(ii)+6.3.a.(ii) of all election related states]</b>                                                                                                                                                 | <b>NIL</b>        |
|          | <b>III. Expenditure authorized, but remaining outstanding on date of completion of election [5.3.a.(iii) +6.3.a.(iii) of all election related states]</b>                                                                         | <b>NIL</b>        |
|          | <b>IV. Total Expenditure on general party propaganda</b>                                                                                                                                                                          | <b>NIL</b>        |
| <b>G</b> | <b>Gross Expenditure by Political Party incurred/ authorized for the Candidate(s) other than general party propaganda (both at Party Central Headquarters and State/Dist./Local level units)</b>                                  |                   |
|          | <b>Description</b>                                                                                                                                                                                                                | <b>Amount</b>     |
|          | <b>I. Cash or Cheque /DD etc. payment to candidate(s) [5.4.a.(i) +6.4.a.(i)]</b>                                                                                                                                                  |                   |
|          | <b>II. In kind-</b>                                                                                                                                                                                                               |                   |
|          | <b>a. Media payments [5.4.a.(ii)+6.4.a.(ii) of all election related states]</b>                                                                                                                                                   |                   |
|          | <b>b. Publicity Materials[5.4.a.(iii)+6.4.(iii) of all election related states]</b>                                                                                                                                               | <b>499,874.00</b> |
|          | <b>c. Public meetings, processions etc., [5.4.a.(iv) +6.4.a.(iv) of all election related states]</b>                                                                                                                              |                   |
|          | <b>d. Any other expenses [5.4.a.(v)+6.4.a.(v) of all election related states]</b>                                                                                                                                                 |                   |
|          | <b>V. Total Expenditure on candidate(s)</b>                                                                                                                                                                                       |                   |
| <b>H</b> | <b>Gross Total Expenditure for general party propaganda and for candidate(s)</b><br>[Total of F(IV)+G(IV) above of this table]                                                                                                    |                   |
| <b>I</b> | <b>Closing Balance (both at Party Central Headquarters and State/Dist./Local level units)</b>                                                                                                                                     |                   |
|          | <b>Description</b>                                                                                                                                                                                                                | <b>Amount</b>     |
|          | <b>a. Cash in hand [5.6.a.(i)+6.6.a.(i) of election related states]</b>                                                                                                                                                           | <b>10,017.00</b>  |
|          | <b>b. Bank balance [5.6.a.(ii)+6.6.a.(ii) of election related states] as on 11-11-24</b>                                                                                                                                          | <b>11,601.00</b>  |
|          | <b>c. Total Closing Balance</b>                                                                                                                                                                                                   | <b>21,618.00</b>  |

**PART-D**

**Verification**

I, Shri/Smt **Imran Reza Ansari** do hereby verify and declare that the account of election expenditure as furnished in the statement of election expenditure (Part A, B, C) includes all items of election expenditure incurred /authorized by the political party {Party Central Headquarters/ State Unit (including District level & Local Units)} in connection with the general elections/ Bye elections to the Lok Sabha **Jammu and Kashmir Union Territory** and nothing has been concealed or with held / suppressed there from, and

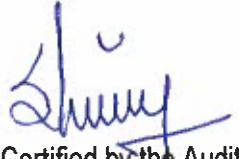
That the said statements of election expenditure, are true and correct account to the best of my knowledge and belief and no material fact has been concealed.

Date

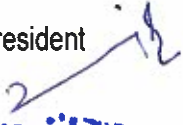
  
(Imran Reza Ansari)  
Treasurer

**Treasurer**  
**J&K People Conference**

Counter signed by

  
Certified by the Auditor

President

  
**President**  
**People Conference**

Seal & Signature of the Auditor

